



**DEAL  
OF THE YEAR**

# Sponsorship Opportunities

ACG Houston's 5th Annual Deal of the Year event is focused on celebrating Houston's booming middle-market deal community. We'll be honoring the deals and dealmakers who drive middle market growth – resulting in job growth, capital formation and the advancement of meaningful business relationships.

ACG Houston is recognizing deals with closing dates between January 1, 2021 – December 31, 2021. Transactions should have a reasonable relationship to the Greater Houston area (Katy, Woodlands, Kingwood, etc.) – e.g. where the buyer, seller, PE sponsor, company division or assets are located.

#### AWARD GUIDELINES:

- ▶ Closing: Deal closing between January 1, 2021 - December 31, 2021
- ▶ Region: Transactions should have a reasonable relationship to the Greater Houston area (Katy, Woodlands, Kingwood, etc.) – e.g. where the buyer, seller, PE sponsor, company division or assets are located.

#### IMPORTANT DATES:

- ▶ Eligible Award Candidates: Deals closing between January 1, 2021 – December 31, 2021
- ▶ Awards Ceremony: April 19, 2022



#### DATE

**April 19, 2022**  
**6:00 pm– 9:00 pm**  
**River Oaks Country Club**

#### FOR MORE INFO:

**Event Contact:**  
**Morgan Stone**  
**mstone@acg.org**  
**713-851-2281**

or visit:  
[acghoustondeals.com](http://acghoustondeals.com)

## DEAL OF THE YEAR SPONSORSHIP OPPORTUNITIES

	Event Sponsor	Table Sponsor	1/2 Table Sponsor
	PLATINUM	GOLD	SILVER
	\$5,000	\$2,500	\$1,500
<b>Available Sponsorships</b>	<b>10</b>	<b>Unlimited</b>	<b>Unlimited</b>
Logo recognition on email announcements	✓	✓	✓
Logo recognition on ACG Houston website	✓	✓	✓
Logo recognition on social media announcements	✓	✓	✓
Sponsor-designated badges for company representatives	✓		
Front row table placement at event	✓		
Company profile in event brochure	✓		
Number of attendees included for member pricing	<b>10</b>	<b>10</b>	<b>5</b>
Prominent name recognition and signage at your own table	✓	✓	✓